Social Media Impact on Residency Match

We are investigating the impact of social media (generally, and specific to our program) on interest in residency programs. Thank you for completing this optional and anonymous survey. Your responses may be used (in aggregate) for program quality improvement and/or research.

1. Generally speaking, what degree of influence did a program's social media presence (Instagram, Twitter, and/or Facebook) have on your decision to APPLY to that program?

- A great deal
- A lot
- A moderate amount
- A little
- None at all

2. Generally speaking, what degree of influence did a program's social media presence (Instagram, Twitter, and/or Facebook) have on your decision to RANK a program at which you interviewed?

- A great deal
- A lot
- A moderate amount
- A little
- None at all

3. How much impact did each of the St. Vincent Hospital social media accounts have on your decision to rank this program?

<table>
<thead>
<tr>
<th>Social Media Account</th>
<th>Strongly negative impact</th>
<th>Somewhat negative impact</th>
<th>No impact and/or I didn't visit this account</th>
<th>Somewhat positive impact</th>
<th>Strongly positive impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instagram (@stvimresidency)</td>
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<tr>
<td>Twitter (@STVIM)</td>
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<tr>
<td>Facebook (St. Vincent Hospital Internal Medicine Residency)</td>
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</tbody>
</table>

4. What type of internship are you beginning at St. Vincent Hospital?

- Transitional Year or Preliminary Medicine
- Internal Medicine
5. Please enter any additional comments on the role of social media presence in residency program recruiting.